# How can Intire help you meet your EUDR due diligence obligations?

## What is the European Union Deforestation-free products Regulation?

The Regulation on Deforestation-free Products (EUDR) came into effect on 29 June 2023. One of the leading causes of deforestation is the conversion of forested land for agricultural use, particularly for the production of commodities such as cattle, timber, cocoa, soy, palm oil, coffee, and rubber, along with related goods like leather, chocolate, tyres, and furniture. As a major global market and consumer of these products, the EU acknowledges its role in driving deforestation and is committed to taking action to address it.

According to the Regulation, companies (operators or traders) that place these commodities/products on the EU market—or export them—must demonstrate that their products are not sourced from land that was recently deforested or has suffered forest degradation and are legally produced.

## Three requirements for your due diligence statement:

### Information acquisition

Under the EUDR, operators must gather key information on products placed on or exported from the EU market. This includes the trade name, type, description of relevant commodities (e.g., wood species), quantity, country of production, and precise geolocation of production areas with timeframes. Products from deforested or degraded land are not permitted. Operators must also record supplier and buyer contact details and provide verifiable proof of deforestation-free sourcing and legal compliance. All data must be available to local authorities upon request.

#### Risk assessment

EUDR risk assessment requires evaluating the country of production, forest presence, indigenous rights, deforestation trends, and supply chain complexity. Operators must assess document reliability, legal compliance, and risks like corruption, conflict, or data falsification. They should also check for mixing of unknown-origin products and consider any substantiated concerns or regulatory guidance pointing to potential non-compliance. This should all be submitted with the due diligence statement prior to a product entering or leaving the EU.

#### Risk mitigation strategy

If the risk assessment reveals anything other than low or negligible risk, operators must take mitigation steps. These may include independent audits or additional checks based on earlier information. Operators are required to establish appropriate policies and controls to manage risks—such as record-keeping, internal oversight, and compliance systems. For non-SMEs, this also includes appointing a compliance officer and setting up an independent audit function to review internal procedures.

## Who does it apply to?

The EU Deforestation Regulation (EUDR) applies to operators and traders involved in placing relevant commodities—such as cattle, cocoa, coffee, palm oil, rubber, soy, and wood—and their derived products on the EU market or exporting them from the EU. The regulation's obligations commence on 30 December 2025 for large and medium-sized enterprises (non-SMEs) and on 30 June 2026 for small and micro-enterprises (SMEs).

Non-SME operators and traders are required to implement comprehensive due diligence systems, including risk assessments, mitigation measures, and annual reporting. In contrast, SMEs benefit from simplified due diligence obligations, which involve lighter mitigation measures and exemption from the annual reporting requirement.

These measures aim to ensure that commodities and products entering or exiting the EU market are deforestation-free and produced in compliance with the relevant legislation of the country of production.

## How can we help?

At Intire, we are committed to creating a positive environmental impact by helping businesses conduct the due diligence required to ensure their products comply with deforestation regulations. Given the complexity of the process, we support you throughout all three phases—information gathering, risk assessment, and risk mitigation—to identify non-compliance or confirm compliance of relevant products.

We also offer specialized services such as human and labour rights assessments, stakeholder mapping and engagement, human rights risk analysis, remedy mechanisms, and the design and facilitation of Free, Prior and Informed Consent (FPIC) processes. These can be fully integrated into each due diligence phase.

To ensure your efforts stay aligned with regulatory expectations, we continuously monitor changes in the EU legal landscape—including anticipated updates to the EUDR and related sustainability legislation—and adapt our services accordingly.

## Ready to move forward?

Contact one of our EUDR experts to find out more:



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